



FNDS3000
CORP

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(OTCQB:FDTC)

*International Prepaid Processing Company Delivering
Advanced Electronic Payment Solutions to Developing Markets*

Stock Price (03/03/11):	\$0.11	Headquarters:	4651 Salisbury Road, Suite 485 Jacksonville, Florida 32256
Shares Outstanding:	77.95 Million	Phone:	904-273-2702
Estimated Public Float:	11.2 Million	Fax:	904-273-7231
Market Capitalization:	\$8.57 Million	Web Site:	www.FNDS3000.com
52-Week Hi/Lo:	\$0.25/\$0.04	Twitter:	_FNDS3000
Fiscal Year End:	Aug 31		

CORPORATE SUMMARY

Headquartered in Jacksonville, Florida with operations in Johannesburg, South Africa, **FNDS3000 Corp** is an emerging player in the global electronic payment industry's fastest growing segment: prepaid cards. Led by a world class management team with extensive international business experience, the Company has been systematically implementing a well defined roll-out strategy focused on capturing a significant share of the emerging prepaid market, initially in South Africa and thereafter in other developing international markets.

Despite having a sophisticated banking system in place that is both well developed and highly regulated, South Africa has a substantial populace of 'unbanked' or 'underbanked' citizens who rely largely on cash to pay their bills and transact retail purchases. In fact, it is estimated that up to 40% of the 49 million people who currently reside in South Africa currently do not have a bank account or have limited or no access to credit. Among other economic disadvantages, this poses particularly costly and logistical payroll challenges to mid- and large-size companies and government agencies. FNDS3000 is on a mission to solve these challenges through its recent introduction of a network branded, prepaid payment process that benefits both employers and their valued workforces.



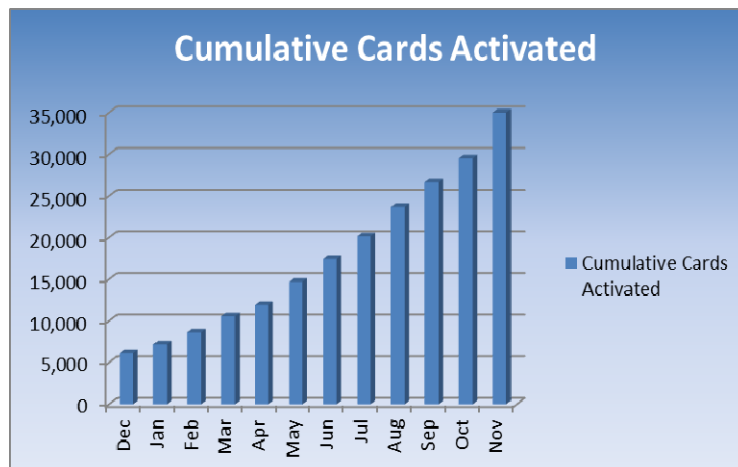
Certified and branded by MasterCard, FNDS3000's customized prepaid payment process allows employers to implement and manage a complete cashless payroll solution that is far safer and faster than paying with cash or checks and reduces operational expense and headaches. Moreover, employees undergo no credit check and do not require a bank account to enjoy the convenience, security, flexibility and worldwide acceptance that is normally afforded by a branded credit or debit card.

In November 2007, FNDS3000 purchased the license that has empowered it to deploy its proven U.S. payment processing platform worldwide. The Company spent the next two years building out its infrastructure and investing in enhancements to its processing platform; and in December 2009, after successfully completing a Market Volume Test, announced full production roll-out of its prepaid programs to businesses in South Africa. Since then, FNDS3000 has been working to establish a network of local distribution partners to aggressively market its branded payroll card programs to business owners and operators throughout South Africa. As of the end of November 2010, the Company had successfully launched programs for nearly four dozen corporate clients and issued and activated approximately 35,000 PIN-verified payroll cards. Consequently, although still in its early ramp-up phase, FNDS3000 has experienced a steady upward rise in monthly card activations and card transaction activity.

FNDS3000's robust processing platform supports prepaid programs for insurance and medical aid, gift card and corporate incentives, prepaid cellular charges and small scale international transfer of funds. Additional offerings also include micro-lending, debt rescheduling and management programs, commission and gratuity cards. More recently, the Company has piloted card programs with seven established micro-lenders, for whom the opportunity to lend small sums on a card rather than via cash provides significant security and cost advantages. In addition, FNDS3000's processing platform is capable of meeting the current mobile banking needs of its customers, and can be further scaled and enhanced to provide for expanding market demands and requirements.

KEY GROWTH DRIVERS

Since its formation in 2006, FNDS3000 has financed its growth through a series of equity offerings that have resulted in over \$13 million being raised to date – \$7 million of which has been funded through direct investments and loans made by the Company's current officers and directors. This capital has been used to finance the licensing and customization of the Company's U.S. developed software platform; the build-out and management of essential operational infrastructure; extensive IT development; and the recruitment of experienced senior executives and qualified personnel in the U.S. and in South Africa.



FNDS3000's business model provides for marked exponential growth resulting from multiple, recurring and predictable revenue streams. Aside from one-time card issuance fees, follow-on recurring revenues stem from modest fees deducted from individual cards to cover monthly account maintenance, cash reloads and per transaction use of the prepaid card. What's more, all income streams and related costs are booked instantaneously, thus eliminating any need for the Company to carry revenue-related receivables, payables or material inventories on their balance sheet.

Mission critical milestones that FNDS3000 has achieved, to date:

- Received certification as a third party processing company by MasterCard in South Africa. FNDS3000 holds the distinction of being the very first non-South African company to receive MasterCard certification in that country.
- Established base of operations in Johannesburg, which will ultimately serve to support the Company's global customer base concentrated in Africa, the Middle East and in Western Europe.
- Completed pilot test phase of its processing platform in South Africa (August 2009). During this phase, FNDS3000 implemented further product enhancements, together with comprehensive customer service operations and advanced fraud prevention protocols.
- The Company's South African processing procedures and electronic funds transfer system were reviewed and validated by sponsoring bank, Mercantile Bank; and was reviewed by the staff of a top international auditing firm.
- Implemented mobile banking solution for the South Africa/African market.
- Concluded market test phase (December 2009) and commenced production roll-out of South African operations to include active marketing to local business prospects, signing agreements and initiating payroll card issuances and activations.
- Began implementation of 'closed loop' cards into the Company's prepaid offerings. A closed loop card is an unbranded card that can be used only in a pre-defined group of stores or within communities which install their own acquiring infrastructure.
- Completed pilot program with seven micro-lenders, for whom the opportunity to lend small sums on a prepaid card rather than via cash provides significant safety and cost advantages.
- Executed several strategic reorganizational initiatives specifically aimed at streamlining its senior management structure, reducing corporate overhead expenses and strengthening its South African business operations.

Near term milestones that FNDS3000 is working to achieve:

- Implementing local marketing initiatives in South Africa to promote major new customer wins for our prepaid payroll, microfinance and benefits card programs, and in the process drive notable revenue growth;
- Further enhancing the functionality of our prepaid processing platform;
- Identifying other emerging prepaid markets in the international arena to pursue smart expansion opportunities; and
- Attaining positive cash flow in our South African business operations.

Once positive cash flow and profitability is achieved in its South African operations, FNDS3000's longer range strategic growth objectives provide for expanding into developing prepaid markets in other African nations, the Middle East and Western Europe.

PROVEN LEADERSHIP

Raymond Goldsmith – Chairman of the Board, President and Chief Executive Officer

Raymond has been Chairman of the Board of FNDS3000 since January 2009. In October of 2010, Raymond was appointed to the additional posts of President and Chief Executive Officer. He also serves as Chairman and CEO of Sherington Holdings, LLC, a private investment company; and as Founder, Chairman and CEO of International Sports Multimedia, Ltd. (ISM), an entertainment software company founded in 1983 as Retail Media Group, which is now based in the U.S. with operations in Atlanta, London and Barcelona. ISM's commercial partners include the International Olympic Committee, the U.S. Olympic Committee, Union of European Football Associations, Federation Internationale de Football Association, the FA Premier League and FOX Sports Australia.

Joseph F. McGuire – Chief Financial Officer and Treasurer

Joe has been Chief Financial Officer of FNDS3000 Corp since July 2008, and brings a wealth of finance, accounting and Wall Street experience earned over 22 years serving both public and private companies – most of which operated within the investment management industry. Prior to FNDS3000, Joe served as CFO and Director of Nasdaq-listed American Access Technologies, Inc., as well as Chief Financial Officer of Hirst Investment Management, Inc.; MHR Fund Management; the Common Fund; Link Strategic Investors and John W. Henry & Co., Inc. Prior to 1989, he held management positions with Dean Witter Reynolds, Paine Webber, Inc. and Price Waterhouse. Joe is a graduate of the University of Notre Dame.

Robert Klein – President and Country CEO, South Africa

Beginning in October 2009, Robert was a consultant engaged to review mobile banking platforms to be integrated into FNDS3000's system. His remit quickly extended to key account management and customer service, and his success in these areas led to his becoming the logical choice for appointment to the key executive management role in South Africa, which occurred in July 2010. Prior to FNDS3000, Robert served as Executive Director of International Sports Media, Ltd., a digital media and content provider owned by Raymond Goldsmith, the Chairman of the Company, where he managed key industry partnerships in North America, Europe and Australasia. He also spent six years with the Union of European Football Associations (UEFA), the European governing body of the sport, where he was responsible for creating and selling new media sports rights for the organization in territories across the globe. Prior to earning a Post Graduate Sports Marketing degree from Edinburgh University, Robert graduated from Bangor University with a BA honors degree in French.

FNDS3000 PAYMENT PROCESSING PLATFORM *Benefits and Features*

Web-based card information

Personal Identification Number (PIN) security

Tech capability to support comprehensive customer service to cardholders

Ability to load value from multiple sources via bank, retail and web-based processes

Access to cash through ATM's worldwide

Cash balance and similar inquiry and messaging through ATM's

Purchase of goods and services through any MasterCard accredited retailer

Electronic Funds Transfer; ability to make pay bills, i.e. mortgage, utilities, etc.

Second card and card-to-card transfers

Detailed account records

Ability to limit to approved usages only, i.e. food stores, but not liquor stores

Limited, but developing, access via mobile phones International and cross border capabilities



GLOBAL PREPAID MARKET OPPORTUNITY

The prepaid card industry has its foundation in the worldwide unbanked market, which, according to Knowledge Bank, is estimated to be in excess of two billion people. In its January 2010 report titled *Strategies for Banking the Unbanked – A Global Market Opportunity*, Knowledge Bank notes, “Faced with intense competition and near saturation in traditional markets, banks are realizing that expanding financial access to the unbanked population is a strategic imperative.”

Industry research firm Mercator Advisory Group estimates that load volume on prepaid cards will hit \$528.8 billion in 2012, up 112% from \$247.6 billion in 2008. Recent research commissioned by MasterCard and conducted by the Boston Consulting Group and PSE Consulting forecast that global spending on prepaid cards will reach \$680 billion by 2015.

Commenting on its performance in the global prepaid card market, Visa reports that it has seen annual growth of 300% in Central Europe, Middle East and Africa regions in the last year years. Buoyed by these strong market performance indicators, FNDS3000 appears to be in the right place at the right time.

RECENT NEWS ANNOUNCEMENTS

03/03/11 FNDS3000 Corp Comments on Change of Stock Quotation Coverage on OTCBB and OTCQB Trading Platforms
01/31/11 FNDS3000 Corp Closes on Second Tranche of \$2.5 Million Equity Financing Agreement
01/18/11 FNDS3000 Corp Announces Fiscal 2011 First Quarter Results
11/30/10 FNDS3000 Corp Announces Fiscal Year 2010 Results
11/05/10 FNDS3000 Corp Reports Additional Cost Cutting Measures
10/20/10 FNDS3000 Corp Announces Execution of \$2.5 Million Equity Financing Agreement
10/06/10 FNDS3000 Announces Major Corporate Restructuring Initiatives to Enhance Growth of Global Prepaid Card Business
09/08/10 FNDS3000 Reports Prepaid Card Activations and Volume of Cash Loads Marks Notable Quarter-Over-Quarter Increase

MARKET MAKERS

Automated Trading Desk Fincl Svcs
Domestic Securities, Inc.
E*Trade Capital Markets, LLC
Hudson Securities, Inc.
Knight Equity Markets, LP

Maxim Group LLC
Pershing Trading Company
UBS Securities, LLC
vFinance Investments
Vandham Securities Corp.

OTHER RELEVANT DATA

Stock Transfer Agent: OTR, Inc.
SEC Counsel: Stephen M. Fleming, Esq.
Auditors: L.L. Bradford & Company, LLC
IR/PR Counsel: Elite Financial Communications Group, LLC

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